RETRIEVE DISCOVERY

BRAND STYLE GUIDE

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HOW IT WORKS

Consultation: Retrieve will work with you to understand the facts of the case and provide instructions to provide the most relevant information.

Processing: Retrieve will take the data provided and upload it to our eDiscovery platform where it will be processed for review.

Early Case Assessment: We will sort through the data to extract all irrelevant information so our reviewers will just be reviewing the most relevant documents.

Review: Our team of reviewers will work to efficiently and effectively review all the documentation to provide you with the key documents of the case.

ABOUT US

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LOGOS
primary + secondary logos

RETRIEVE DISCOVERY

PRIMARY LOGO

RETRIEVE DISCOVERY

SECONDARY LOGO

*Use primary logo when space permits throughout all branded material.
Use the secondary logo sparingly, in order to maintain a strong + consistent brand recognition.*
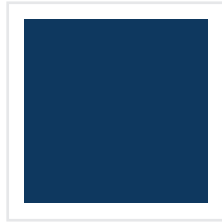
LOGOS
logo variations

Use only brand colors and design assets with the logo. The logo should not be converted to alternate colors than what is provided. Maintain strong contrast with the logo background color to ensure best readability.
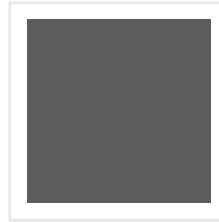
COLOR PALETTE
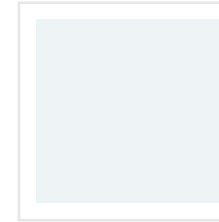*primary + secondary swatches*

PRIMARY PALETTE

DEEP SEA BLUE
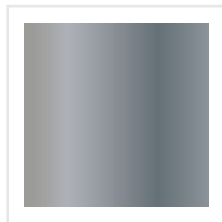#133960
CMYK: 100, 82, 36, 27
RGB: 19, 57, 96

DARK GRAY
#5C5C5C
CMYK: 62, 54, 53, 27
RGB: 92, 92, 92

COOL GRAY
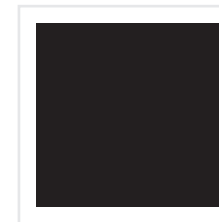#EEF0F2
CMYK: 5, 3, 3, 0
RGB: 238, 240, 242

SECONDARY PALETTE

PEWTER
Metallic Gradient
or Foil

BLUE-GRAY
#92A5B4
CMYK: 45, 28, 21, 0
RGB: 146, 165, 180

BLACK
#231F20
CMYK: 0, 0, 0, 100
RGB: 35, 31, 32

COLOR APPLICATION
PRINT: For printing, it is best to use the CMYK colors.

WEB: For web use, it is recommended to use the RGB or HEX color values. It is important to note that
each color might appear differently on various computers/devices, due to inconsistent monitor color calibration.

TYPOGRAPHY USAGE
brand typefaces

PRIMARY

Freight Display Pro

A B C D E F G H I J K L M N O P Q R S T U V
W X Y Z
0 1 2 3 4 5 6 7 8 9

SECONDARY

Montserrat

A B C D E F G H I J K L M N O P Q R S T U V
W X Y Z
0 1 2 3 4 5 6 7 8 9

BODY COPY

Open Sans

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*Each font also includes each font family (Thin, Medium, Italic, Bold, etc.), these are just the primary styles used.

PATTERNS

illustrated pattern designs to be used in branded collateral

Below are a small array of pattern options to be used in web designs, collateral pieces and other locations which might need to have some sort of themed background. These patterns will be used sparingly and only when necessary.